Heather Sellers has over twenty years of marketing, advertising, and public relations experience encompassing all aspects of consulting, budgeting, media buying and planning, branding of a new name for a company, lobbying, and serving as a company spokesman. She was elected to an office which allows her to have a valuable perspective of inside elections and campaigns. Each year she represents over 50+ campaigns across the country, from U.S. Senate to Local City and County races. No race is too large or small for her to give them her complete and undivided attention. She has worked for Sinclair Broadcasting Group for over 8 years and is now a Political Media Consultant.

She attended Mary Baldwin College in Staunton, VA for 2 years, then transferred to the University of Mississippi where she graduated on the Dean's List in 3 years. Senator Thad Cochran introduced her to her husband who she has been married to 30 years in October. Rick Sellers, at the time they met, was the nominee for the Alabama U.S. Senate. They now live in Ridgeland, MS with their daughter and son.